

From: No Soul nosoul@squaw.com
Subject: Fwd: Ski Team Jacket Information
Date: April 6, 2014 at 4:58 AM
To:

SKIING HAS A SOUL

THIS IS WHERE IT LIVES

SQUAW VALLEY™ ALPINE MEADOWS™

Hello Ski Team Families:

We are pleased to introduce our new ski team uniforms!

Through a collaborative effort with Spyder, we developed new uniforms that provide functionality, warmth and style for all of our team athletes. In addition, we have locked in a multi-year program allowing us to order these exact uniforms for the next three seasons, as needed.

All teams will share colors of black and blue with orange accents and a new unified logo. Four variations of style have been selected according to the different groups within the teams. The variations in style will help create a unified front to our guests and competitors while keeping a separate identity of each team. The uniforms will feature a new, combined Squaw Valley | Alpine Meadows logo which will go into effect the 2014-15 winter season. This logo is an evolution of the current logos as we continue on our path to communicate one resort - two great mountains / two great ski teams.

Please note, we have not forgotten about our Big Mountain, Tele and Snowboard Teams! We are actively searching for the same quality uniform for these programs and will have information to you in the next few months. These will be available for the 2015-16 season.

The new uniforms are available for presale at a **40% discount off retail price when purchased BEFORE April 30, 2014 in the Squaw eStore**. The uniforms will be available for pick up at Parallel Mountain Sports at Squaw Valley or Estelle Sports at Alpine Meadows in mid December.

PLEASE NOTE:

1. If ski team parents/athletes desire to purchase Team Jackets in December (start of 2014-15 ski season) they can do so in Parallel or Estelle at 30% off the retail price.
2. Ski team products will have limited inventory so we recommend purchasing now thru April 30, 2014 to secure your items and receive the max discount of 40%.
3. Jacket price includes embroidery - see images for details.
4. Team uniforms are not mandatory for team members but are recommended.
5. Team uniforms are available for purchase by team members only, not other family and friends.
6. Team uniform discounts cannot be combined with any other offers or discounts such as employee or season pass holder retail discounts.
7. We will communicate 2014-15 Ski Team program pricing in the very near future.

Please take advantage of the 40% off retail price presale option no later than April 30, 2014, plus this is a sure way to guarantee you get the size you need.

Todd Kelly
 Program Director
 Squaw Valley & Alpine Meadows Ski Teams

Mike Ginsberg
 Manager
 Alpine Meadows Ski Team

BUY SKI TEAM JACKETS AT 40% OFF 

Jacket	Team (click below to add jacket to cart)	Size	Retail	In Store 30%	Presale 40%
	Shooting Stars, Mountain Rangers, Mighty Mites and Alpine Rangers	Kid	\$320	\$224	\$192
	Development and League Race Teams	Adult	\$400	\$280	\$240
	Development and League Race Teams	Kid	\$350	\$245	\$210
	U System Teams - U10, U12, U14	Adult	\$450	\$315	\$270
	U System Teams - U10, U12, U14	Kid	\$360	\$252	\$216
	U System Teams - U16, U18, U21	Adult	\$300	\$210	\$180
	Team Wide Insulator	Adult	\$170	\$119	\$102
	Team Wide Insulator	Kid	\$150	\$105	\$90
					



Speed Suit - Downhill

Adult \$600 \$420 **\$360**



Speed Suit - Downhill

Kid \$450 \$315 **\$270**



Speed Suit - Giant Slalom

Adult \$620 \$434 **\$372**



Speed Suit - Giant Slalom

Kid \$470 \$329 **\$282**

[Download detailed description of jacket](#) | [Download sizing chart](#)

BUY SKI TEAM JACKETS AT 40% OFF 

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